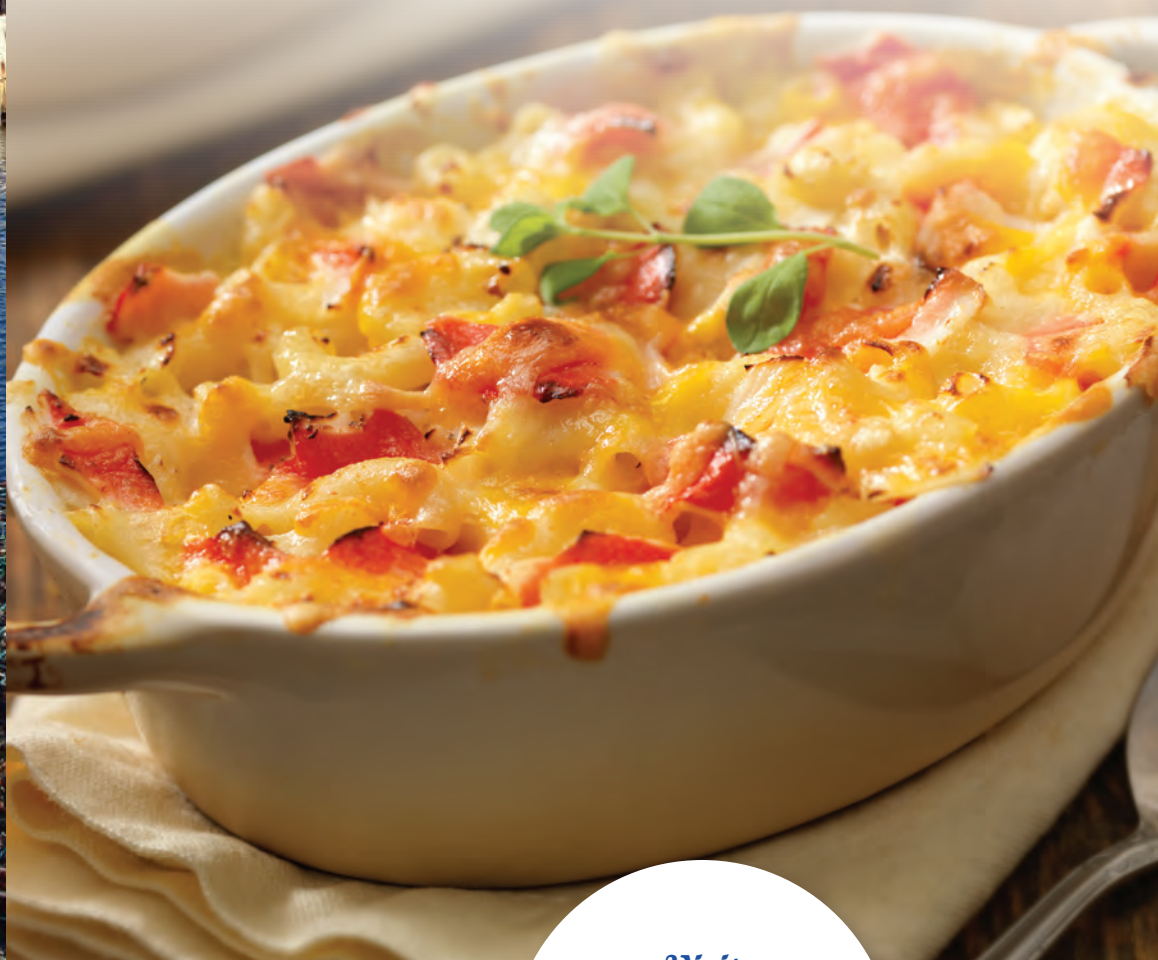


**ATLANTIC
CHOICE**

Standard LOBSTER MEAT

- Vacuum Pack
- All Natural
- Consistent Quality
- Economically Priced
- Cartilage Free



Visit

(888) ROC-PORT
CALL US TOLL-FREE

RockportSeafood.com

Rockport Specialty Seafood, Inc. | 352 Park Street | Suite 205 | North Reading | MA 01864

ATLANTIC CHOICE

Our recipe is simple... use the finest ingredients in every dish you serve, and your customers will return regularly. Customers know Maine lobster is the best tasting seafood in the world. Successful chefs start with our premium Atlantic Choice lobster meat as the "marquee" ingredient in the dishes they create. Its sweet, firm, white meat is second to none.

Our convenient year-round supply of high-quality lobster meat enables chefs to effectively promote lobster on the menu every season while achieving an attractive profit. Atlantic Choice lobster meat should be your main ingredient. It cooks up satisfied customers.

Our recipe, your success.

Nutritional Information

Serving Size: 1 oz.
(without shell, cooked)

Amount Per Serving:

Calories	27
Fat Calories	1
Total Fat	0.16 g
Saturated Fat	0.03 g
Cholesterol	20 mg
Sodium	196 mg
Protein	5.6 g
Omega-3	NA g



ATLANTIC CHOICE

Standard LOBSTER MEAT

Features & Benefits

Exceptional Taste	Only Live lobsters are used – beautiful red color and nice flavor only North Atlantic lobster provides.
All Natural	No chemicals – real ocean caught flavor.
Vacuum Sealed	Provides longer shelf life
Plate Frozen	Each bag is frozen to maximize speed in freezing. This assures natural flavor, texture.
Quality Control	Case after case reliability. A standard pack that is economically priced with quality you can count on.

Product of Canada | Wild Caught

Pack

Units Per Case: 3 (4 lb.) box units per case, 2 x 2 lb. vacuum bags per box unit.

Case Size:
9.78" (L) x 7.25" (W) x 7" (D)

Cube: .2872

Pallet Configuration: Tie-25 / High-5 = 125 Cases per Pallet

Gross Weight: 14 lb.

Net Weight: 12 lbs. net weight case

Shelf Life: 24 months from pack date at 0°F

ROCKPORT ITEM #	CASE PACK	PACK STYLE	UPC#	PRODUCT CODE	PRICE
141112	12 lb. (3/2x2) Vacuum Pack	Tail Only	6 39663 71244 1	71244	
141512	12 lb. (3/2x2) Vacuum Pack	Broken Tail	6 39663 71243 4	71243	
123012	12 lb. (3/2x2) Vacuum Pack	C&K	6 39663 71251 9	71251	
145812	30 lb. (6/5) Vacuum Pack	CKL Broken	6 39663 70128 5	70128	

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